

TELUS Health Virtual Care: Client update.



As we reach the midpoint of 2023, we are pleased to share with you some new tools and materials to support your ongoing member activation and engagement efforts. We are also happy to provide the opportunity for you to learn more about the newest addition to TELUS Health's suite of wellbeing products.

Keeping up with industry trends.

Health benefits play a significant role in why many people join and stay with their organizations. However, employees don't always take full advantage of these programs, primarily due to lack of awareness around available resources.

Effectively communicating your benefits offering can help to optimize program utilization. We're happy to share our eBook, [Employee health benefits: Why communication is key](#), which contains tips and tools you can leverage to develop your organization's benefits communication strategy.

Product and service updates.

With the acquisition of LifeWorks, we are excited to announce our newest mental health solution: [Total Mental Health](#). With evolving employee needs, Total Mental Health is a new way to access mental health care. Discover continuous and personalized care that's 24/7 on-demand for today's workforce.

Be one of the first organizations to enhance your employee assistance program (EAP) with Total Mental Health. [Learn more](#)

Engagement and activation support materials.

We are continually developing new materials to support your activation and engagement efforts. These materials are available in multiple formats covering a variety of topics, so you can choose to share the tools that will resonate best with your members.



End user newsletters

The monthly newsletter is sent directly to most activated members, but you can also download and share the PDF version with all your eligible members to encourage account activation.

March: Spotlight on women's health - mental and physical. [Download](#)

April: Spotlight on women's health continued - self and family care, and an exploration of how mental health challenges can affect families. [Download](#)



One-pagers

These one-pagers cover a range of seasonally relevant and educational topics to encourage activation and engagement, and can be shared with all eligible members.

Enjoy a healthy summer vacation - highlights the ways Virtual Care can support summer-related health concerns. [Download](#)

We look forward to answering any questions you might have. Please feel free to get in touch with your Virtual Care customer experience representative, or email clients@vc.telushealth.com

Wishing you a healthy summer,
The Virtual Care team